

SECOND INTERNATIONAL CONFERENCE ON UNDERGROUND MINING TECHNOLOGY

4 – 6 November 2020 | Brisbane, Australia

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SPONSORSHIP & EXHIBITION OPPORTUNITIES

BACKGROUND

The Australian Centre for Geomechanics is delighted to host the Second International Conference on Underground Mining Technology (UMT 2020) in Brisbane, Australia, 4–6 November 2020.

Following the success of the First International Conference on Underground Mining Technology held in Sudbury, Canada in 2017, the Australian Centre for Geomechanics is delighted to host the Second International Conference on Underground Mining Technology, in Brisbane, Australia in November 2020.

Due to the ongoing drive for safer and more productive and economical mines, there is a need for the practical application of existing technology and the continual development of new technology. In recent years, a vast amount of technology development has changed the landscape of mining geomechanics discipline. Photogrammetric methods and laser measurement technology allows geotechnical engineers to gather data not possible before, and the development in drone technology allows them to gather this data in areas previously not accessible. Integrated underground communications systems allow for seamless real-time integration, and personnel tracking systems allow for better assessment and management of exposure to geotechnical hazards. Geotechnical engineers now have data at higher resolution with wider coverage not possible before.

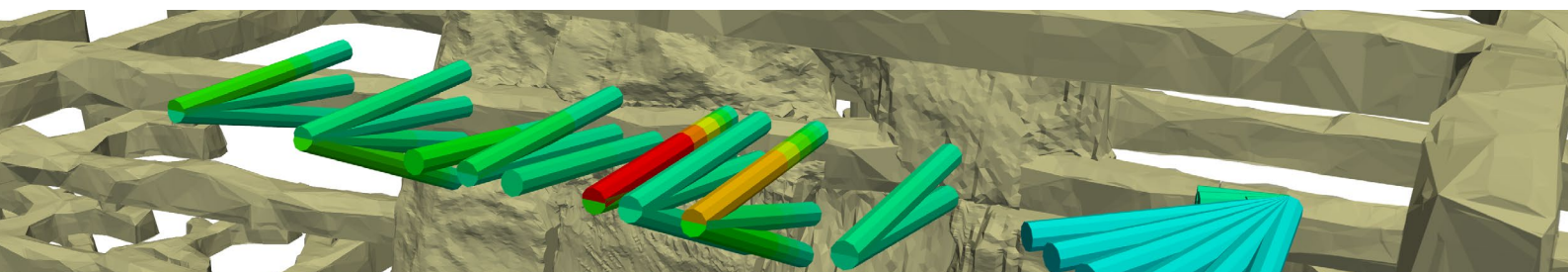
However, effective decisions can only be made if data is turned into information, and knowledge derived from it. This

conference will provide a forum to present and discuss new technologies and explore practical ways of implementing and expanding these new technologies to maximise their value within the underground mining environment.

PROMOTION

The ACG is undertaking a niche marketing campaign to promote this conference to local and international professionals via:

- Internet marketing — promotion via the dedicated conference website, ACG website and other mining event websites.
- Promotion of the event in the ACG newsletter that is distributed to almost 7,000 mining professionals worldwide.
- Direct mail campaign — event specific flyers, registration brochures and targeted electronic mail.
- Media support and coverage from reputable industry journals, magazines and newsletters.
- International and local exposure through the activities and support of key industry personnel.
- Regular communication to ACG mining event past delegates.
- Promotion at selected ACG and international geotechnical engineering events.



SPONSORSHIP & EXHIBITION OPPORTUNITIES

PRINCIPAL SPONSOR**

(one package available)

- Acknowledgement of Principal Sponsor status.
- Opportunity to supply a three minute promotional DVD. The DVD content is subject to ACG approval.
- Opportunity to present a 3 – 5 minute speech during the conference plenary session or conference dinner.
- Three complimentary registrations, which includes full admittance to the Second International Conference on Underground Mining Technology.
- Three complimentary registrations for the conference dinner.
- Double exhibition space for the duration of the event (6 x 2 m booth).
- Four exhibition booth staff passes to attend your booth.
- Technical session branding for one conference morning session and lunch.
- Company logo to appear on conference delegate bags.
- Two inserts included in conference delegate bags.
- Company logo to appear in the printed conference proceedings and on the Online Repository (UMT 2020 page).
- Company banners (x2) placed at the front of the exhibition area for the duration of the event (subject to venue restrictions, supplied by sponsor).
- Invitation to contribute a technical article to an upcoming edition of the ACG newsletter (distributed to almost 7,000 mining professionals).
- Invitation to supply endorsement copy for UMT 2020 for marketing purposes.
- Full page editorial/advertisement in the onsite delegate programme.
- Company name/logo to appear on all event promotional material including UMT 2020 electronic marketing and social media activity.
- Company logo, copy (max. 500 words) and hyperlink on event website.
- Cycling banner on home screen of mobile event app.
- Customisable company profile on mobile event app, linked to booth location on in-app exhibition floorplan.
- Company branding between conference sessions.
- A copy of the authorised conference delegate list.

TRADE EXHIBITOR **

(limited packages available)

AU \$6,600*

- Acknowledgement of Trade Exhibitor status.
- One complimentary registration, which includes full admittance to the Second International Conference on Underground Mining Technology and the conference dinner.
- Exhibition space for the duration of the event (3 x 2 m booth).
- Two exhibition booth staff passes to attend your booth.
- Company name/logo to appear on selected event promotional material.
- Hyperlinked company logo on event website.
- Customisable company profile on mobile event app, linked to booth location on in-app exhibition floorplan.
- Company branding between conference sessions.
- A copy of the authorised conference delegate list.

OPEN ACCESS SPONSOR

(unlimited packages available)

AU \$6,600*

- Acknowledgement of Open Access Sponsor status. Listed by company name with logo, alpha order in selected conference promotional material, specific electronic direct mailings and in pre-planned social media posts.
- One complimentary registration, which includes full admittance to the Second International Conference on Underground Mining Technology and the conference dinner.
- Hyperlinked company logo on conference sponsor web page.
- Hyperlinked company logo on conference website, and ACG shop web page, directing people to online UMT 2020 papers page, post conference.
- During the conference, and post conference, industry will be able to openly and freely access the conference papers from the ACG Online Repository.
- Hyperlinked company logo on conference papers page.
- Acknowledgement of Open Access Sponsor status in conference onsite programme and onsite signage, with link to Online Repository.
- Follow up email to event delegates and paper authors, post-conference, providing them with the link to the UMT 2020 papers web page.
- Customisable company profile on mobile event app.
- Company branding between conference sessions.
- A copy of the authorised conference delegate list.
- An ACG supplied QR code graphic for sponsor to use in their own promotional material.

MAJOR SPONSOR**

(limited packages available)

AU \$11,000*

- Acknowledgement of Major Sponsor status.
- Two complimentary registrations, which include full admittance to the Second International Conference on Underground Mining Technology and the conference dinner.
- Single exhibition space for the duration of the event (3 x 2 m booth).
- Two exhibition booth staff passes to attend your booth.
- Technical session branding for one conference session.
- Company logo to appear on conference delegate bags.
- Two inserts included in conference delegate bags.
- Acknowledgement in the conference proceedings (printed only).
- Half page editorial/advertisement in the onsite delegate programme.
- Company name/logo to appear on selected event promotional material including UMT 2020 Conference electronic marketing and social media activity.
- Hyperlinked company logo on event website.
- Customisable company profile on mobile event app, linked to booth location on in-app exhibition floorplan.
- Company branding between conference sessions.
- A copy of the authorised conference delegate list.

** The ACG reserves the right to alter the trade exhibition floor plan.

SPONSORSHIP & EXHIBITION OPPORTUNITIES

EVENT APP SPONSOR

(one package available)

AU \$11,000*

- Acknowledgement of Event App Sponsor status.
- Two complimentary registrations, which includes full admittance to the Second International Conference on Underground Mining Technology and the conference dinner.
- Signage at event to promote Event App Sponsor status.
- Company name/logo to appear on selected promotional material.
- Hyperlinked company logo on conference website and online attendee portal.
- Within Event App:
 - Branded splash screen upon opening app
 - Banner ad on home screen of the app
 - Exclusive home screen icon linked to profile
 - Sponsored survey of event delegates
 - Interactive polling within speaking slot
 - One push notification per day of conference
 - One ad posted to the in-app social wall
 - Customisable in-app company profile
 - ACG supplied QR code linking to app download.
- Promotion and QR code in event onsite programme.
- Company branding between conference sessions.
- A copy of the authorised conference delegate list.

WIFI SPONSOR

(one package available)

AU \$POA*

- Acknowledgement of WiFi Sponsor status.
- Signage at event to promote WiFi Sponsor status.
- Company name/logo to appear on selected promotional material.
- Hyperlinked company logo on conference website.
- Company branding between conference sessions.
- Customisable company profile on mobile event app.
- A copy of the authorised conference delegate list.

BARISTA COFFEE BAR SPONSOR

(one package available)

AU \$POA*

- Acknowledgement of Barista Coffee Bar Sponsor status.
- Barista Coffee Bar during refreshment and lunch breaks, located in the exhibition area, for duration of the event.
- Company signage within the Barista Coffee Bar area (to be provided by sponsor, subject to venue approval).
- One complimentary registration, which includes full admittance to the Second International Conference on Underground Mining Technology.
- Company name/logo to appear on selected promotional material.
- Hyperlinked company logo on conference website.
- Customisable company profile on mobile event app.
- Company branding between conference sessions.
- A copy of the authorised conference delegate list

CONFERENCE DINNER SPONSOR

(one package available)

AU \$POA*

- Acknowledgement of Conference Dinner Sponsor status.
- Eight complimentary tickets to conference dinner.
- Company representative or invited peer to make 15 minute address.
- Opportunity to distribute goodwill items to dinner attendees.
- Opportunity to display company signage at dinner venue (subject to venue permission) for the duration of the function.
- Opportunity to host a VIP table at the conference dinner.
- Opportunity to provide entertainment (at sponsor's additional cost).
- Opportunity to provide a raffle draw at the conference dinner (prize supplied by sponsor).
- One insert into conference delegate bags.
- Company name/logo to appear on selected event promotional material.
- Hyperlinked company name/logo to appear on event website.
- Customisable company profile on mobile event app.
- Company branding between conference sessions.
- A copy of the authorised conference delegate list, with contact details.

STUDENT REGISTRATION SPONSOR

(limited packages available)

AU \$5,720*

- Acknowledgement of Student Registration Sponsor status.
- One registration for a full-time university mining student to attend the Second International Conference on Underground Mining Technology.
- Two dinner registrations (for sponsoring company representatives already registered for the conference) to accompany student to and be seated with student at dinner.
- Company name/logo to appear on selected promotional material.
- Hyperlinked company logo on conference website.
- Customisable company profile on mobile event app.
- Company branding between conference sessions.
- A copy of the authorised conference delegate list.

SPECIAL SPONSORSHIP PACKAGES

- Pens (supplied by sponsor)
AU \$3,300* (one package available)
- Pads (supplied by sponsor)
AU \$3,300* (one package available)
- Delegate Bag Insert (supplied by sponsor)
AU \$3,300* (limited packages available)
- Lunch (limited packages available)
AU \$3,300*
- Name Badge Lanyards (supplied by sponsor)
AU \$3,300 (one package available)
- Refreshment Break (limited packages available)
AU \$2,200*

* Australian Goods & Services Tax (GST) inclusive.

SHOTCRETE DESIGN, APPLICATION AND GROUND RESPONSE SEMINAR TABLE TOP DISPLAY SPONSORSHIP

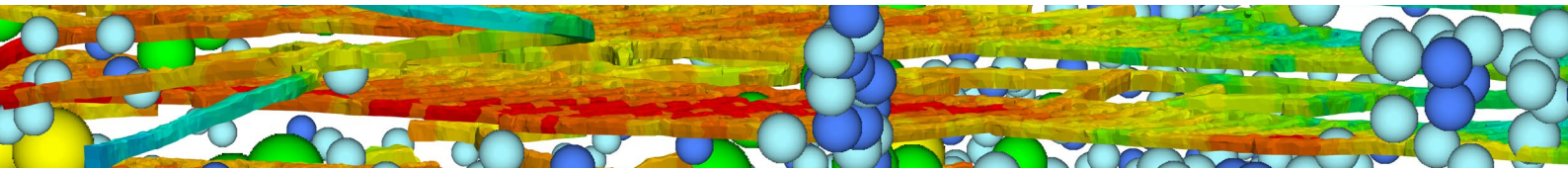
(limited packages available)

AU \$xxxx*

- Acknowledgement of Table Top Display Sponsor status.
- One complimentary registration to the seminar.
- Table top display space for the duration of the event (clothed trestle table).
- Company name/logo to appear on selected event promotional material.
- Hyperlinked company logo on event website.
- A copy of the authorised conference delegate list.

The one-day shotcrete seminar is running alongside the UMT 2020 Conference and is available for sponsorship, separate from or in addition to UMT 2020.

* Australian Goods & Services Tax (GST) inclusive.



SPONSOR/EXHIBITOR APPLICATION

Second International Conference on Underground Mining Technology 2035

SPONSOR/EXHIBITOR REGISTRATION

To secure your participation as a sponsor or exhibitor, please complete and return the registration page along with your company logo as a high resolution EPS vector file, minimum 300 dpi.

On receipt of the registration form, a letter of confirmation will be issued to the person listed as the event coordinator on the sponsor/exhibitor registration form.

Please note that all packages (where limited) will be confirmed on a "first come, first served" basis.

SPONSOR/EXHIBITOR COMPANY

Please print. *denotes mandatory fields.

*Company _____

*ABN/ACN _____
Australian companies only

*Authorised by _____

*Position _____

*Address _____

State _____ Postcode _____

Phone _____ Mobile _____

*Email _____

SPONSOR/EXHIBITOR PACKAGE

Package _____

Value (AU\$) _____

Package _____

Value (AU\$) _____

Package _____

Value (AU\$) _____

TOTAL VALUE AU\$ _____

Please return this completed form and the ACG will send you an invoice.

PO# (If required): _____

Please forward full purchase order to events-acg@uwa.edu.au

EVENT COORDINATOR

Please print. *denotes mandatory fields.

*Name _____

*Ph/Mob _____

*Email _____


PAYMENT OPTIONS

- Electronic funds transfer (EFT) - Please refer to the details on the invoice.
- Credit card payments - please contact the ACG on +61 8 6488 3300 to arrange payment. (Visa and Mastercard are the only cards we accept)


For sponsor/exhibitor terms and conditions please visit


<https://acg.uwa.edu.au/disclaimer/>

Please complete and return this form to: **Australian Centre for Geomechanics**

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